# CAREER PROFILE



# NATALIE LOUW

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# **PROFILE**

From humble beginnings, Natalie has achieved remarkable success and firmly believes that a positive attitude determines one's altitude. She radiates happiness and positive energy wherever she goes—traits she developed while progressing from an entry-level position as a cashier to the senior roles she holds today.

Natalie has served on numerous corporate and local government boards, playing a pivotal role in developing and facilitating vocational training programs across various industry sectors. Her passion for guiding and advising others on skills development is complemented by her extensive knowledge in life skills, human behaviour, strategy, leadership and management.

As a registered Master Education, Training & Development Practitioner, Natalie has a proven track record of implementing successful personal and employee development initiatives. She emphasizes equality, empowerment, and transformation in her work, which has deepened her understanding, empathy, and respect for society at large. Integrity is paramount for Natalie, and she embodies this principle in all her endeavours.

A detailed CV and contactable references are available upon request. LinkedIn profile contains several client testimonials.

# **EDUCATION - QUALIFICATIONS OBTAINED**

# POST-GRADUATE DIPLOMA IN MANAGEMENT: OD (NQF 8) @University of Cape Town (UCT GSB)

Sept 2008 - Dec 2011 (graduated June 2012)

<u>Subjects</u>: Systemic Management Practice, Organisational Development, Change Management, Managing Value Streams, Organisational Finance, Business Acumen.

# HIGHER DIPLOMA IN BUSINESS MANAGEMENT (NQF 6)

@Damelin - Jan 2004 - Dec 2004 (graduated April 2005)

<u>Subjects</u>: Management Accounting, Finance, Executive Development, Human Resource Management, Marketing, Strategic Management

# **EDUCATION - CERTIFIED COURSES COMPLETED**

- Digital Skills Development for Youth NEET ITCILO
- Work-based Learning Practitioner (WBLP) @ CPUT | ITCILO | QCTO
- Skills Development Facilitator (SDF) @ Chartall Business College (CBC)
- NLP Master Practitioner & NLP Coach @ Patterns of Excellence
  Essentials of Digital Media Management @ Rhodes University (RU)
- Essentials of Broadcast Management @ Rhodes University (RU)
- Certificate In Entertainment Law @ University of Johannesburg (UJ)
- Assessor (115753) & Moderator (115759) @ Assessment College of SA (AC)
- Coach (117877) & Facilitator (117871) @ Assessment College (AC)
- Assessment Designer (115755) @ Assessment College of SA (AC)

# PERSONAL ATTRIBUTES

- Ability to Communicate on all levels English & Afrikaans.
- Excellent Interpersonal & Organisational skills.
- Exceptional facilitator, coach & motivator as per Client feedback.
- Excellent Leadership skills: Leading by example, easy to adapt.
- Ability to effectively collaborate with and manage teams and individuals on all levels, from elementary to C-suite.
- Proven track record of event management
- Facilitation of Learning Programmes (in-person and online) with excellent feedback from delegates.
- Working understanding of SAQA, the NQF & OBET.
- Highly experienced in ETD Assessments & Moderation.
- Proficient in Ms Office suite including Outlook.
- Good working knowledge of Zoom, MS Teams, Skype, Webex
- Effective use of storytelling in the workplace and the classroom.
- Determined. Go getter. Helpful. Resourceful. Self-motivated.

# **FACILITATION TOPICS & EXPERIENCE**

- Soft Skills incl.: Building Teams, Communication, Conflict, Customer Care, Diversity Management, EQ/SQ, Mindfulness, NLP, Office Etiquette, Time Management, Wellbeing, Workplace Bullying...
- Improving Sales, Negotiation & Persuasion Skills, Writing SOP's
- Leadership, Leading Virtual Teams, Supervisory Management
- Strategic Thinking, Managing Value Streams, Building Business Acumen
- Business Management, Change Management, New Venture Creation
- Managing & Chairing Meetings, Minute Taking, Report Writing
- Interviewing Skills, Performance & Talent Management
  Intro to: 4IR, Media, Media Law, Social Media
- Assessor, Coach, Developer & Designer of learning programmes & assessments, Facilitator, Mentor, Moderator, SDF, WBLP...

# **CLIENTS & COURSE ATTENDEES** (REFERENCES AVAILABLE)

Afri-Cap, APPETD, Assessment College, BMW, BOTI, Canada High Commission, City & Guilds, CPS World, eNCA, ETDP SETA, Encounters Church, Enviroserv, e.tv, Farisanani, Film SA, Gaansbaai Tourism, Gearhouse, Givaudan, Glamour Magazine, ICL, Kaya FM, Media24, Metropolitan, M-Net, Momentum, NHFC, Nulinga Security, Public Investment Corporation, Public Service Bargaining Council, Rand Water, Reel Partners, SABC, SACIA, SAPS, Thusano, Voice of the Cape FM, Volt Africa, WNS, Women in Compliance, Writers Guild of SA, YFM radio, and public Attendees... Education Clients: Big Fish, Curro, DUT, IAJ, iKasi Creative, SPU, UFS, UJ, VUT...

# **BOARD & COUNCIL SERVICE**

June 2024 to present Member of SASFED - South African Screen Federation of SA Oct 2023 to present Chairperson of SWIFT - Sisters Working in Film & TV

Sep 2021 to 2023 Board Member & Deputy Chair of SWIFT - Sisters Working in Film & TV Oct 2022 to 2024 Chairman of Events Committee – Aan de Wijnlanden Residential Estate City/Festival Producer – JHB 48 Hour Film Project (Durban: 2018 – 2020) Jun 2016 to Aug 2022

Aug 2017 to Apr 2019 Chairman of SACIA Education Council

May 2016 to May 2018 Chairman of SACIA – Southern African Communications Industries Association

May 2016 to Nov 2019 Board Member of SACIA NPC

Apr 2014 to Mar 2018 Board member of MICT SETA – Media ICT Sector Education & Training Authority

Apr 2014 to Mar 2018 Committee member of MICT SETA EXCO & FIMREM Aug to Dec 2017 ICASA Councilor - shortlisted candidate (made the top 13) Mar 2012 to Jun 2017 Chairman: NAB Skills Forum - National Association of Broadcasters

Jan - Dec 2009 MAPPP SETA Advisory Panel - Media Advertising Publishing Packaging & Printing

Jan - Dec 2009 Member of Gauteng Film Commission's Film Partnership Founding Member of Tomorrow's Leaders Fellowship Jan - Dec 2008 2007 - 2009Director & Gauteng Chair of Animation SA NPC

2006 - 2009University of Johannesburg Technical Advisory Panel Member - AV Communications

2007 - 2008Office Bearer for the Training Providers Association of SA (TPASA) 2006 - 2007Non-Executive Board Member: Gilbert Estate Kempton Park Jan - Dec 2007 CHE External Verifier - \*Council on Higher Education

Director & Gauteng Chairman - Animation SA October 2006

# EVENTS PARTICIPATION: ORGANISER | MC | SPEAKER | JUDGE

September 2024 UJ Combating Corruption Summit Panel September 2024 **UJ Combating Corruption Summit** August 2024 Red Cross Hospital Woman's Day Event

August 2024 Glamour Magazine Woman's Day Event August 2024 SWIFT Namibia Launch

September 2023 **FAME Week Africa** 

August 2023 Glamour Magazine Woman's Day Event

**European Training Federation** July-Dec 2022

September 2022 **FAME Week Africa** June 2019 MediaTech Africa

2017 - 2022 **SACIA Education Roadshows** 2016 - 2022 Johannesburg 48 Hour Film Project 2018 - 2020 Durban 48 Hour Film Project February 2014 SAQA RPL Conference

April 2009+ Assessment College SA

December 2008 Swaziland TV

June 2008 Tomorrow's Leaders Convention eNews Channel Launch

Jan - May 2008 June 2007 Council on Higher Education (CHE)

March 2007 5th World Summit on Media for Children 2006 - 2007 Women of the Sun (Women in Film)

MAPPP SETA December 2006

Realtime Pictures TV Learnership July - June 2006 June 2004 - 2007 University of Johannesburg

February 2007 Training Providers Association of SA

October 2005 ICASA ICT Roadshows

1999 MultiChoice | Full Circle VUKA! Awards Moderator: The Media's Role in Combating Corruption

Panel Member: Zondo Said...

Presenter: Self-Talk & Mindset Workshop MC & Presenter: Self-Talk & Mindset Presenter: Collaborating Across Borders

Masterclass Presenter: Recognition of Prior Learning (RPL)

Presenter: Self-Motivation & Mindfulness

Intnl Judge for the European Innovative Education Awards Masterclass Presenter: NLP for Creative Leadership

Masterclass Presenter: Creative Leadership

Presenter: SETA Updates & Recognition of Prior Learning

City Producer, Festival Director, Judge City Producer, Festival Director, Judge Presenter: RPL in Media - A Success Story

Licensee: Education, Training & Development content

Facilitator: Intro to Media Masterclass

Founding Member & Panellist of the Media Forum

Project Lead: Recruitment of 108 Technical Staff Members

Site Evaluator: FET Media College Applications Presenter: Scarce Skills in TV & Animation for Teens

Project Coordinator: TV Producers Course

Presenter: Implementing Successful Learnerships Project Lead & Facilitator (MAPPP SETA funded) Guest Lecturer: Audiovisual Communications content

Office Bearer for TPASA

Facilitator: Career Options for Rural Youth Facilitator: Media Workshops to VUKA! Entrants

# PRODUCTION EXPERIENCE

2015 JHB 48 Hour Film Project Short Film Competition Team Leader/Producer Short Film: Live Action 2015 JHB 48 Hour Film Project Short Film Competition Team Leader/Producer Short Film: Animation 2007 Dept Arts & Culture Producer | Director Training Video Streetwise Crafting in the Cape

2006/7 Josephine Producer Kids Education Video Goggles the Goose

2007/8 Services SETA Producer (Ep9-Ep13) SABC1 Reality TV Series The Starting Block (New Venture Creation) 2007 Women's Dev Bank **Production Manager** Training Videos x 3 Adult Literacy in 3 Languages

2006-8 Charisma Health Producer Documentary Healthcare Learnership 2006 Charisma Health Producer Corporate Video Healthcare Cleaning Services 2006 PM & Script Writer TV Commercial 30' Commercial about their Services Fedex

2005 Lil Mo & Cotlands Producer 4"30'Music Video Khalil's Little Mo (Charity Initiative) 2005 DStv Congo Production Manager 60' Commercial French Soccer Commercial promoting

# CAREER HISTORY

#### Apr 2017 - Present

CSG Combined Skills Group (Pty) Ltd – *Skills Development Provider, SDF & Skills Advisor* – **MD/Owner & Master Facilitator** Offers ETD-related advisory & facilitation services, frequently partnering with other training providers. Assisting with accreditation services, including learning programme design, assessments and moderations. Consultation on organisational development (OD) and facilitation on diversity, equality & inclusion, and change management.

CSG also provides SMME startup support and guidance and training on new venture creation, in a variety of sectors. Serve on several regulated industry panels to advance skills development throughout a variety of industries.

#### Feb 2018 - Jul 2018 (6-month contract)

Mindset Network NPC – Providing Educational content to the Youth - **Group Business Development - Consultant** A non-profit company focusing on providing ECD, basic & vocational educational content to the youth.

#### Jul 2016 - Mar 2017

Neuro Business Institute | Global – Marketing & Employee Development - **Director: Global Business Development** 

A non-for-profit company focusing on research and training, using neuroscience for consumer research & people development.

# Apr 2014 - Jun 2016

Sabido eAcademy (Pty) Ltd - Training Provider - Managing Director & Principal

This was a commercial spinoff from the eMedia group's internal training department, offering a range of learning programmes, including hosting a startup incubator for SMME's on the premises, and providing training to the new businesses.

#### Jan 2012 -Mar 2014 (with eAcademy until June 2016)

e.tv (Pty) Ltd (eMedia) - TV Broadcaster - General Manager: Training & Development

Responsible for driving and managing the Group's training and development strategy for +-1500 employees.

#### Apr 2007 - Jan 2012

PORTAL TO LEARNING cc (PTL) - Training Provider & Consulting Services - Managing Director & Founder

MAPPP SETA registered Training provider, offering a range of accredited learning programmes to corporates & government. Also providing education consultant for companies wishing to register as accredited providers.

#### Jul 2004 - Mar 2007

REALTIME PICTURES (PTY) Ltd - Production & Television Facility - General Manager, HR & Marketing

As GM I oversaw the operations of the business, including about 20 staff. I was also hands-on with productions and managed several corporate and television productions while employed there, including running SA's first TV learnership.

#### Sep 2002 - Jun 2004

SPESCOM MEASUREGRAPH (PTY) Ltd - AV Equipment Supplier - Account Manager/Sales - Broadcast Division

Sold broadcast and audiovisual technology to the education and production industries across Southern Africa

#### Dec 2001 - Aug 2002

CAMDELL PUBLISHING cc - Mobile Computing Magazine - Business Manager focusing on mobile tech & comms industries

# May 2001 - Nov 2001

MULTI CHANNEL MEDIA (PTY) Ltd - AV Equipment Supplier - Acting Managing Director

#### Aug 1999 - Apr 2001

Doddington Direct cc - AV Specialist Technical Publication - Business Development Manager

# Jun 1997 - Jul 1999

SILICON GRAPHICS, INC. - High-end IT & AV Equipment Supplier - Entertainment & Publishing Product Manager

Awarded Sales-Person of the Year in 1998 for achieving 120% of sales target. I was the only person from Africa to achieve this that year.

# Nov 1996 - May 1997

CRESTA COMPUTERS cc - Computer Supplier - Key Accounts Manager - Corporate Division

#### Jan 1996 - Nov 1996

GAS SOFTWARE cc - Computer Software Supplier - Sales & Marketing Manager - Corporate and Retail

## Nov 1992 - Dec 1995

HNR COMPUTERS (PTY) Ltd – IT Supplier - Account Manager - Corporate and Retail

#### Apr 1988 - Jun 1992

SA National Defense Force – Defense Headquarters - Data Typist, then Ration Clerk, then Executive Secretary

At the end of my service I was awarded a trophy and certificate for Excellent Service during my 4 years in their employ

# Dec 1986 – Jan 1991

Part-time/after-hours employment as Telesales Operator & Cashier at various corporates & retailers.